

What is KEYTUNES?

KEYTUNES Virtual is a piano-based online program where students learn to play chords, sing and perform popular songs through **LIVE GROUP TUTORIALS & VIDEO LESSONS.**

While learning fully online, students still develop **STAGE PRESENCE & PERFORMANCE SKILLS,** with the option to set up and perform a **HOUSE CONCERT** for friends and family by the end of the year – supported throughout the program with ongoing personalized chat and video feedback.

95% Student Retention Rate

Bi-Weekly Tutorial Schedule (Wednesdays)

| Ages | Time |
|--|-------------------|
| Tween Worship Ages 10-12 (Parented until approved) | 10:30am - 11:15am |
| Pop/Rock/Country Ages 10-12 (Parented until approved) | 11:15am - 12:00pm |
| Pop/Rock/Country Ages 14-16 | 12:15pm - 1:00pm |
| Teen/Adult Worship Ages 13+ | 1:00pm - 1:45pm |
| Pop/Rock/Country Ages 16+ | 1:45pm - 2:30pm |
| Pop/Rock/Country Ages 12-14 | 2:30pm - 3:15pm |

Cost: \$95/Month Sept-May

Rookie/Intermediate/Advanced.
No piano experience needed.

KEYTUNES

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HOME MUSIC LESSONS. REAL GIGS.

START IN YOUR LIVING ROOM.



Do you dream of...

Discovering your inner
SINGER-SONGWRITER

Joining a rock, blues, country,
pop or worship **BAND**

RECORDING covers or originals

PRODUCING your own tracks

Piano • Chording • Singing
All Ages | In-Person + Virtual

What Does This Program Look Like?

- Students learn **4–6 songs** over the course of the year through **bi-weekly 45-minute live online group tutorials**, running from **September to May**.
- Students work on one song at a time, spending approximately 3–8 weeks per song depending on difficulty.
- Each song is supported by step-by-step **instructional videos**, weekly accountability to-do lists, and **ongoing personalized message and video support**.
- Students **submit weekly practice videos for feedback**, helping keep progress steady between tutorials.

What Does an Online Tutorial Look Like?

Each live tutorial is intentionally structured so students are always learning skills in a song context, not in isolation. All sections are song-driven and applied, helping students learn how to improvise, play more freely, and think like real musicians — not just follow instructions.

INSTRUCTOR LED SONG-LEARNING — Amber teaches while students listen and follow along, covering chording, vocals, rhythm, parts, and musical decisions directly tied to the current song.

KEYBOARD THEORY/TECHNIQUE taught in a practical, applied way—chosen to support the song while developing improvisation skills and confidence.

MASTER CLASSES (Sporadic)

**Included in Program Fees*

- Home sound engineering using GarageBand
- Performance skills: stage presence, projection, mic technique, working a crowd
- Gear recommendations & setup like a performing pro
- How to promote, plan and host your own house concert
- Building a setlist & engaging the audience with banter

Step into the **RECORDING STUDIO**

Record yourself singing and playing in Amber's home studio with pro gear, if you're visiting the Fort Sask area (extra cost).

What Skills Will Students Learn?

V O I C E - Singing lead and harmony · Vocal projection and breathing · Ear training and phrasing

P I A N O - Chording and improvisation · How to solo · Transcribed studio parts · Ear training and applicable technique

M U S I C - Theory · Reading chord charts and Nashville Number symbols · Song-specific ear training (pattern, section, riff recognition, and transcription)

B A N D - Playing with other musicians · Parts, rhythm, solos, and count-ins

C O N C E R T (Applied Performance Skills) - Setting up a house concert for family and friends · On-stage communication and song banter · Engaging and winning over an audience · Flow, transitions, and confidence between songs

S O U N D E N G I N E E R I N G - Using GarageBand to create music · Record yourself playing or singing

S O N G W R I T I N G - Write original songs · Structure, chord choices, melody shaping · Find your musical voice

Amber Bauer

Musician, Educator, and Performer



From touring the continent for over 20 years to performing on major stages—including BVJ and the Country Music Awards—Amber Bauer has experienced every side of the music industry. She has backed industry greats such as Tenille Townes, The Wilkinsons, Lisa Brokop, Carolyn Dawn Johnson, Gord Bamford, and George Canyon, among others, on keys and vocals, and has released her own music to radio as a recording artist.

Classically trained and with over 25 years of teaching experience, Amber created KeyTunes—a program designed to go beyond traditional lessons. Through chords, improvisation, songwriting, and band skills, students learn practical musicianship that prepares them for real-life music making. Kids truly love learning this way because it keeps them playing for life—not alone, but in bands, groups, and musical communities where they feel a strong sense of belonging and passion.